

# diverse + inclusive

technology to leverage diversity

DiverseAndInclusive.com

**Diverse+Inclusive is a rich internet application providing cost-effective diversity systems management and learning in the professional workplace.**

## OBJECTIVE

**Diverse+Inclusive** helps organizations retain and advance desired professionals and grow a culture that reflects the outlook and demands of their professionals, customers, and clients.

Innovation, client and customer growth, and standards of equitable governance call for a diverse workforce and a culture of inclusion.

Changing demographics, globalization, and retention of top professional talent also underlie the commitment to diversity and inclusion as a business strategy for success.

Effective management and learning tools help administrators, managers, and individual professionals achieve their organization's strategic diversity objectives.

## GOALS

**Diverse+Inclusive** allows organizations to meet strategic objectives.

Expert, Cost-effective Diversity Management

- flexible diversity manager's tools
- in-house diversity planning and programming
- powerful and efficient data management

Individualized Diversity Learning

- one-stop access to programming and learning opportunities
- professional networking
- tracking of personal education and compliance requirements

## SOLUTION

**Diverse+Inclusive** is a flexible, customizable web-based application.

- Diversity management expertise and content from Diversity Research
- Expert RIA development, technical design, and site integration by maconnage.com

Diverse+Inclusive captures and responds to professional workplace diversity needs in two modules:

### MANAGEMENT

**D+I Manager** is for diversity leaders and managers, executives and administrators, HR and employee development officers, and continuous improvement specialists.

**D+I Manager** provides tool kits to develop and implement the right diversity strategies and programming to attain diversity goals.

### LEARNING

**D+I Learning** is for all professionals who want individual access to news, information and skill-building tools, or who need flexible access to programming to fulfill education and compliance requirements.

**D+I Learning** provides one-stop web-access to personalized diversity learning, career management, and professional networking tools.

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**D+I MANAGER** for program development, information management, and interactive data manipulation

Program templates and customization

- diversity strategic plan development
- diversity learning programming
- diversity training
- mentoring programs, affinity groups
- government compliance

Information management

- news
- alerts to changes in laws and regulations
- conferences, events, sponsorships, calendars

Data management

- benchmarking
- tracking employee development
- diversity budget control
- compliance with industry standards of governance and anti-discrimination laws

**D+I LEARNING** offers portals for learning, personal career management, and networking:

Affinity portal

- IncludingHer
- IncludingLGBTQ
- IncludingOfColor
- TheGlobalComponent

Issues portal

- Work/life balance
- Organizational reform/flexibility
- Economic downturn impact on diversity
- Gender wage gap
- Same sex partner rights and benefits
- Empowerment through Identity, Race, Ethnicity

Personal career management

- My Continuing Education
- My Compliance
- Calendar of Events and Learning
- Professional Networking

Diversity News and Trends

- They're Saying (thought leaders)
- Court + Capital (law and legislature)
- Research
- My Blogs
- Book Reviews